

Austin Hightower

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SUMMARY OF QUALIFICATIONS

- B.S. in Advertising & Mass Communication (minor in Media Studies) (3.5 GPA)
- Expertise in photography and video production.
- Nearly 2 years of cold-call sales experience
- Work, school, and freelancing have helped me develop time management skills, communication skills, collaboration skills, leadership skills, and work ethic.

EDUCATION

B.S. in Advertising & Mass Communication

Graduated August 2021

Texas State University, San Marcos, Texas

Minor: Media Studies

GPA: 3.5

HONORS

Dean's List

May 2021

- Inducted for academic achievement at Texas State University (earned a minimum Grade Point Average of 3.5 in that semester on at least 12 credit hours).

Inducted into Alpha Sigma Lambda Honor Society

May 2021

- Inducted for academic achievement at Texas State University (membership is granted to exceptional adult students who maintain at least a 3.2 GPA and are in the top 20% of their major).

Certificate Of Excellence (Photography)

April 2013

- State Finalist in the VASE (Visual Arts Scholastic Event) competition, Sponsored by TAEA (Texas Art Education Association) & Hutto High School.

EXPERIENCE

Professional Photographer / Videographer

(January 2013 - Present)

Self Employed - Austin, TX

- I've practiced photography since 2011 and in 2013 I started freelancing.

- I take care of every aspect of my freelance work, including but not limited to, marketing, communicating with clients, photographing the subject(s), editing, and distribution of completed work on time.

Canvasser

(June 2018 - March 2020)

Renewal by Andersen - Austin, TX

- At Renewal I was trained to spot and diagnose window deficiencies in residential homes. My job was to walk door-to-door, have a conversation with homeowners, and set them up with an appointment to get a quote for window and/or door replacement.
- This job taught me how to perform and improvise under pressure. It taught me how to control a conversation and be pleasantly persistent/persuasive. It also taught me how to be confident and overcome rejection.

Various Roles

(August 2013 - June 2018)

Texan Cafe & Pie Shop - Hutto, TX

- This was my first job and it taught me the basics of responsibility.

SKILLS

Adobe Photoshop - 9 years	Content Creation - 10+ years
Adobe Lightroom - 9 years	Photography/Editing - 9 years
Adobe Premiere Pro - 1 year	Video Production/Editing - 9 years
Adobe InDesign - 1 year	Basic Coding Skills (HTML/CSS) - 1 year
Adobe Illustrator - 1 year	Cold-Call Sales - 2 years
Adobe Acrobat Pro DC - 3 years	Layout Design - 1 year
Sony Vegas - 9 years	Typography - 1 year
Microsoft Office Applications - 10+ years	
WordPress - 1 year	

CERTIFICATIONS

Google Analytics Individual Qualification Edge Academy Certified: Marketing Foundations

LINKS

[Portfolio Website](#) [LinkedIn](#) [Instagram](#)